

CT.COM

Primary **Markets** Endgame

CT.COM ✖ TL;DR

- **Today, influencers are conduits for social capital flows:** frequently they can generate more value for projects than allocators of financial capital, such as VCs and pads.
- Yet, there are no widely used platforms that would enable transparent matching of social contributions to captables. **In layman terms, bad influencers frequently get good deals and vice versa.**
- **This creates a cascade of downstream effects that all result in missallocating value and destroying influencers' reputation and social capital.** A few bad actors with good allocations can (and frequently do) destroy a project with collateral damage accross other participants.
- **Reputation is a core asset in Web3 and CT.com is a reputation fueled pad.** CT.com enables automated meritocratic captable design. It leverages FHE and ZK to create a pad where FDVs and allocation sizes are matched with influencer reputation.
- **Our platform positions reputation, rather than tokens, as the core economic unit,** ensuring privacy and security stimulating genuine engagement and enabling game-theoretical setup for social value creation.



Web3 is increasingly SocialFi.

Yet, influencer economics is broken

Problems

from KOLs' POV

1

Referral codes are at best imprecise and drastically reduce conversion

2

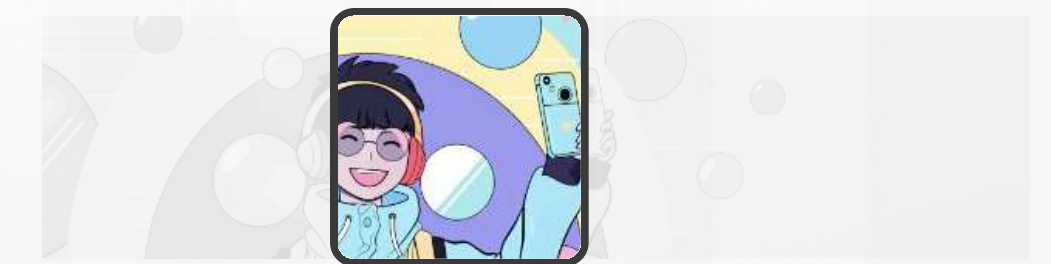
Influencer deals are opaque, cumbersome and prone to misattribution

3

Tracking engagement without referral codes is operationally costly and prone to Sybil attacks

4

Today good **influencers** can bring more value to Web3 projects than the long tale of Angels and VCs.



Projects give botched shillers and genuine researchers similar undifferentiated deals that in the end missallocates the value.

*You know...
the 'KOL round'!*



The problems of businesses largely stem from the same sources

1

Hard to differentiate between great researchers, HQ content creators and 'passengers' who are there to use their largely fake audience as exit liquidity;



2

Is there any real way to score engagement? There is, but it's circumstantial and good diligence takes a lot of resources;



3

How can one evaluate that influencer's activities drive core metrics for project's success. Well, referral links.. Right?



4

How to align incentives without destroying project's economics. Is it through KOL round? Right?

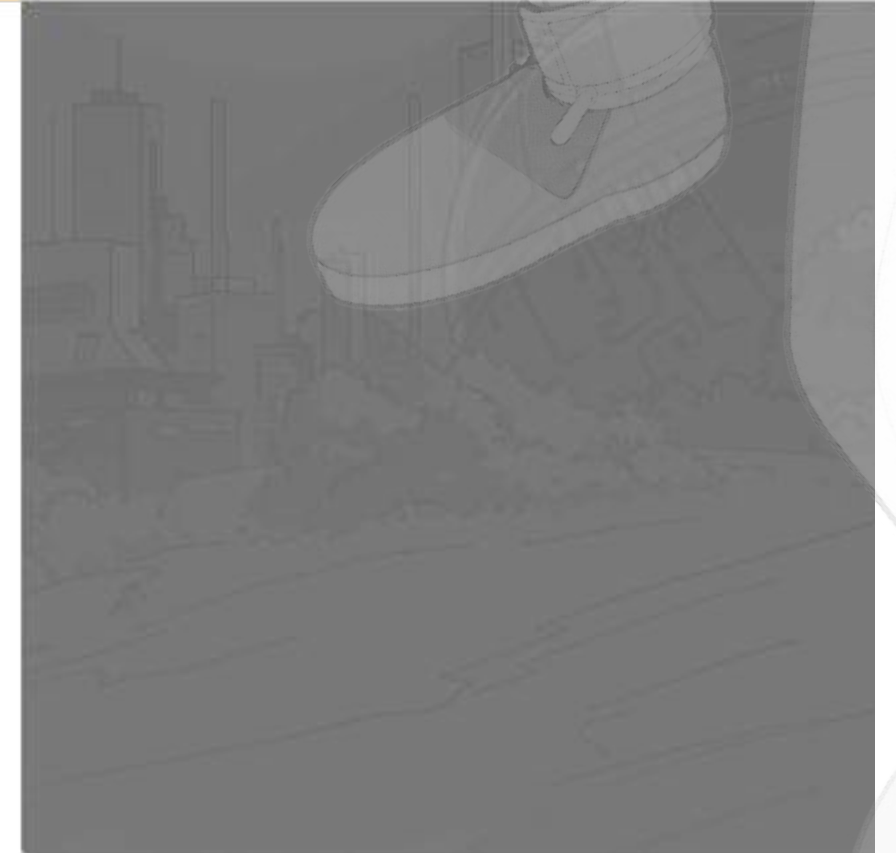


✘ **Today digital economy** (web3, web2 and everything in-between)
is increasingly driven by social capital.
Influencers are transforming value
chains across the board.

There must be better tools
for this new age.

Meet

CT.COM ✘

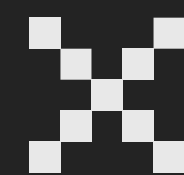


Meet CT.com — the ultimate launchpad for the influencer economy

Powered by FHE and ZKP, CT.com is a new chapter in SocialFi and DeSoc.

CT.com has no launchpad tokens

- tokens are a relic of the past.



Instead, CT.com's basic economic unit is reputation - a product of your social graph.



Imagine an **infrastructure that can slice and dice one's social graph** to produce reputation scores and match them with FDVs and allocation sizes for every launchpad deal.

That's CT.COM

But how does it work?

The idea is simple, the technology is not.

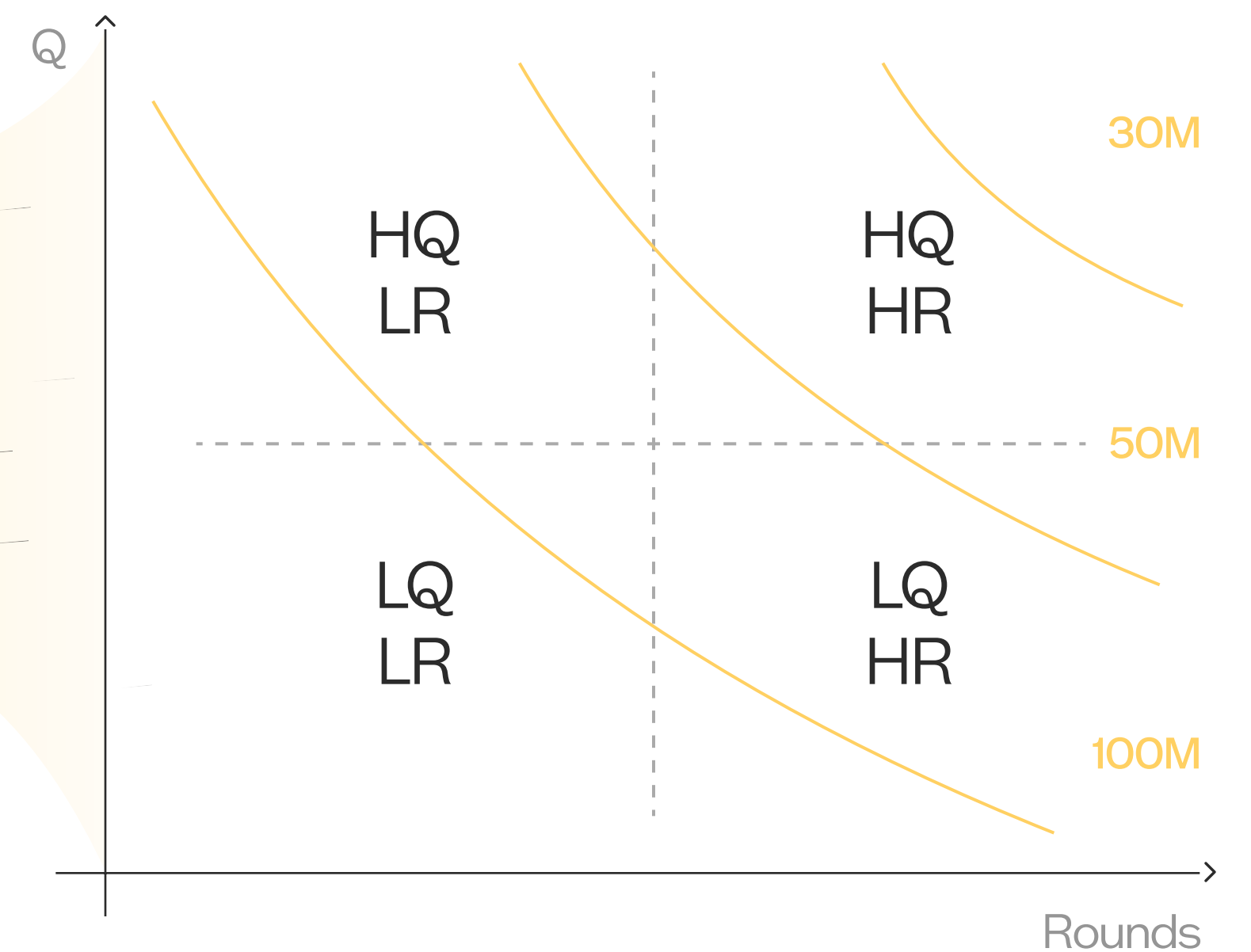
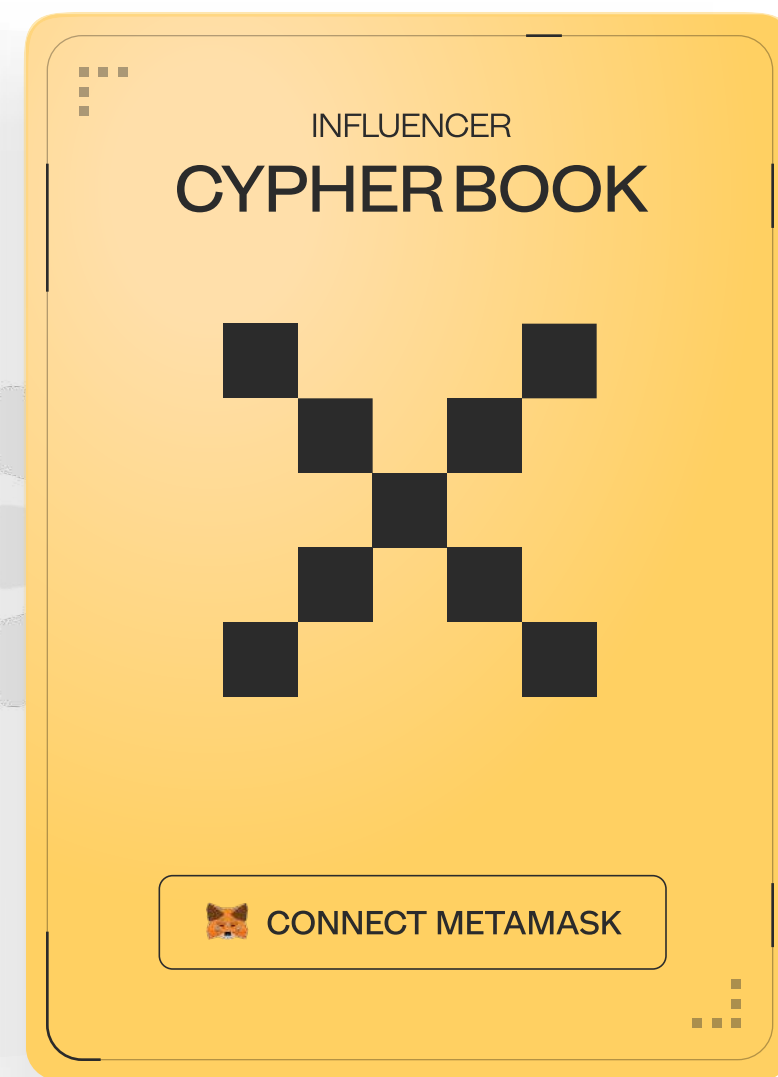
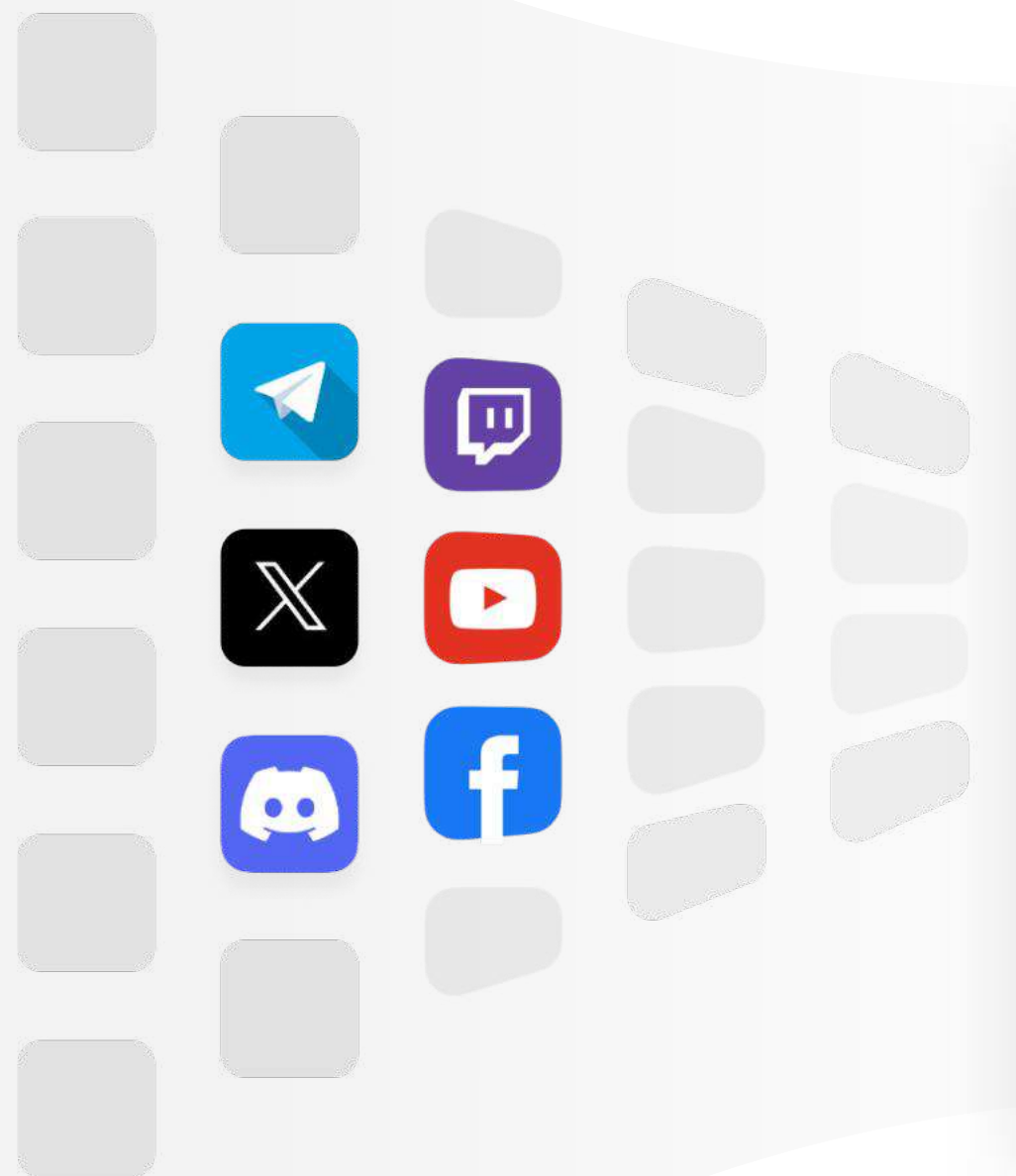
1 Anyone can create a private profile, called the Cypherbook attaching one's social profiles and web3 addresses carrying all sorts of on-chain metrics.

2 These data always remains private - it's encrypted on the device and never makes it's way elsewhere.

3 For every IDO a project comes up with a function that relates social or on-chain contributions to the FDV and allocations sizes.

4 An influencer creates a proof of the function score using FHE cryptography. The score defines the allocation price, size, etc.

5 What we get is a meritocratic captable where the worthy ones are rewarded the most. Others - not so much.



But wait, there is more

Not only do we enable various products of your social graph to exist on-chain privately.

We also allow for cross-correlating these graphs.

What does it mean?



Deep social graph

Alice reacted to your post, and wrote a post of her own, which converted Bob into the project. We'll partially count Bob as your referral.



Wide social graph

You are generating content that converts higher profile actors to the project's cause. We got you covered – your reputation will increase more than that of an airdrop hunter.



Relational social graph

Any of the metrics above can be directly related to on-chain activity. But wait – isn't it profiling. No. Privately. Tss.

And yes, you guessed it
— all while not storing the actual data...
anywhere.



IDOs



Stake



Index



Wallet

← Back to all projects

GALACTICA NETWORK

[GALACTICA.COM](https://galactica.com)

Galactica Network is a Layer 1 protocol that leverages zero-knowledge cryptography to achieve Sybil resistance, compliant privacy and infuse robust reputation primitives into DeFi and DAOs.



EMAIL LIST

\$ 1,000,000 USDC
TOTAL TARGET

3.03%
3,312,500 GNET
INITIAL TOKEN UNLOCK

100%
100,000,000 GNET
TOKENS TO SELL



\$ 48,500,000 USDC
INITIAL MARKET CAP

\$ 1 USDC
TOKEN PRICE

#ZK-KYC #defi #desoc #privacy #web3



Play video



- I Registration
September 03
CLOSED
- II Pre-launch
October 21
CLOSED
- III Sale
November 01
CLOSED
- IV Distribution
December 18
01:30 UTC

GALACTICA public sale has finished!

+942%
ROI (ATH)

10.42 USDC
ATH PRICE

1 USDC
TOKEN PRICE

TRADE \$GNET NOW ↗

CLAIM

Next Unlock 02:08:27:43

Tokens bought
156,369.6

GNET

Availbe claim
56,000

GNET

Vested: 212,369.6/2,240,000

Claimed: 156,369.6/212,369.6

CLAIM

So, to reiterate, influencer economics is broken.

Most launchpads compete on toxic deal flow velocity, instead of quality...



**We decided
why don't fix it,
once and for all.**

We are building world's most
advanced launchpad with industry's
strongest partners →



Cointelegraph

partner



Swissborg

partner



Galactica.com

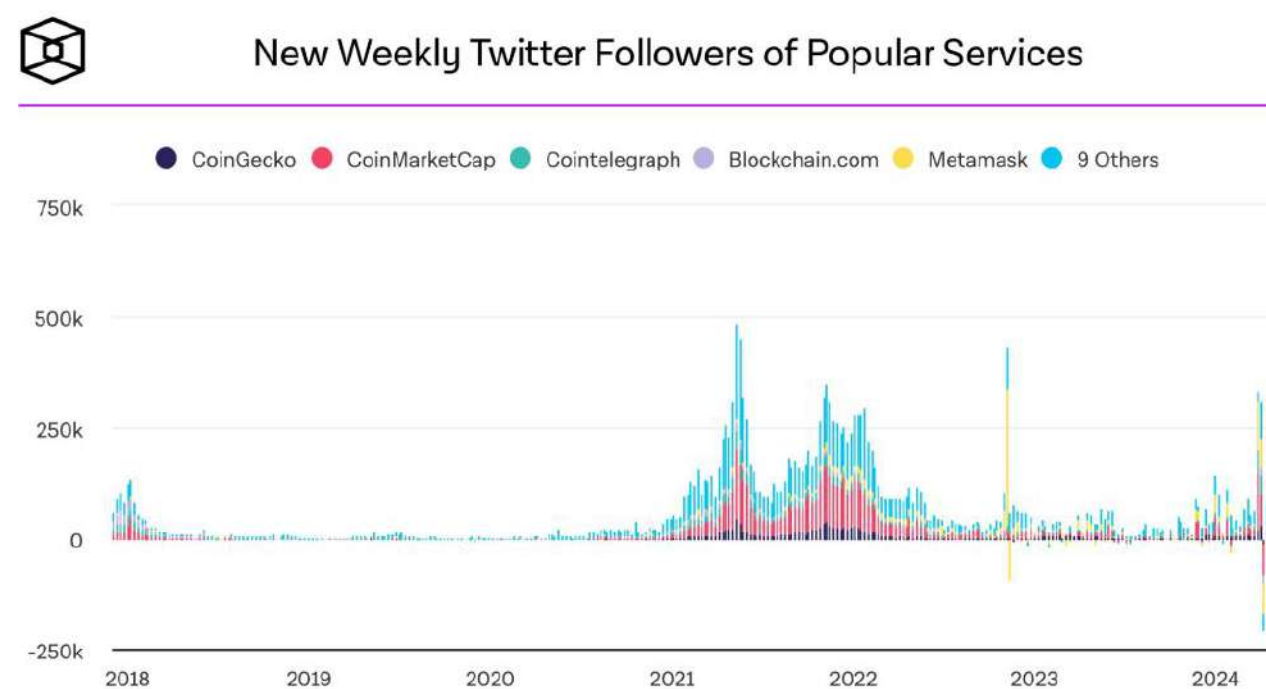
partner

Crypto Twitter (CT)

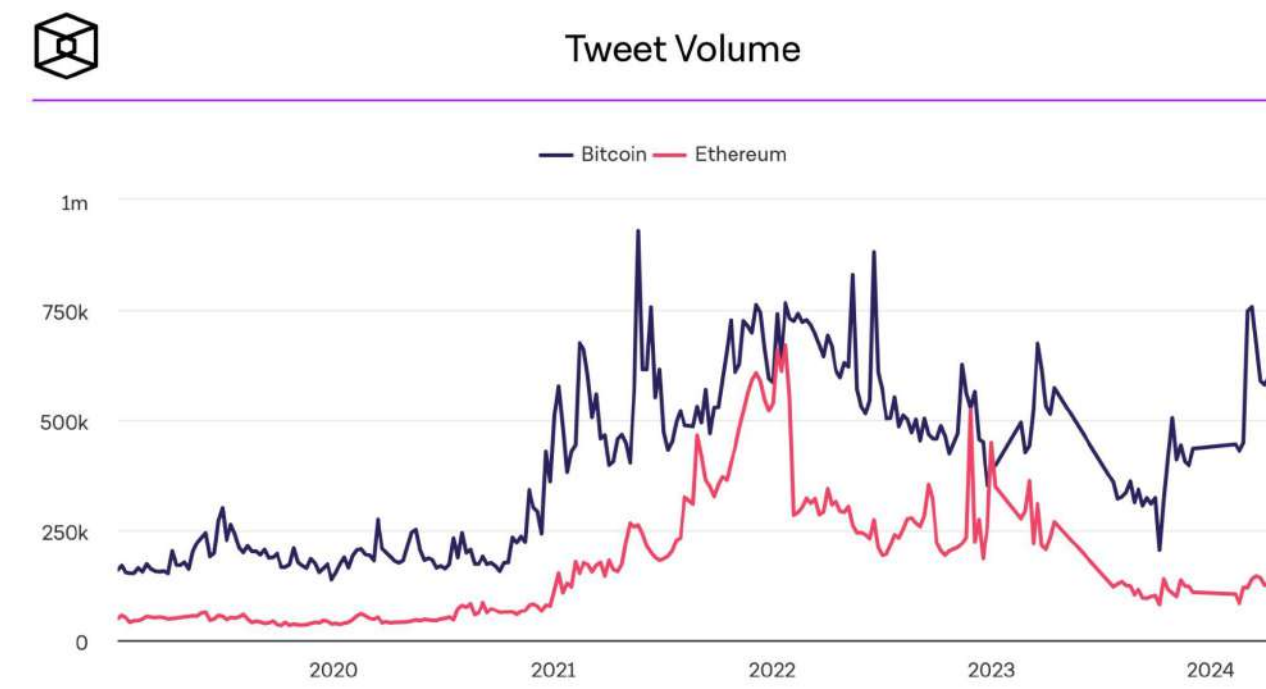
serves as a pivotal source of real-time information and insights, where industry news, trends, and analysis are rapidly shared and discussed

- ❖ Influential figures within the community **wield significant power**, shaping market sentiment and impacting investment decisions through their posts and opinions.

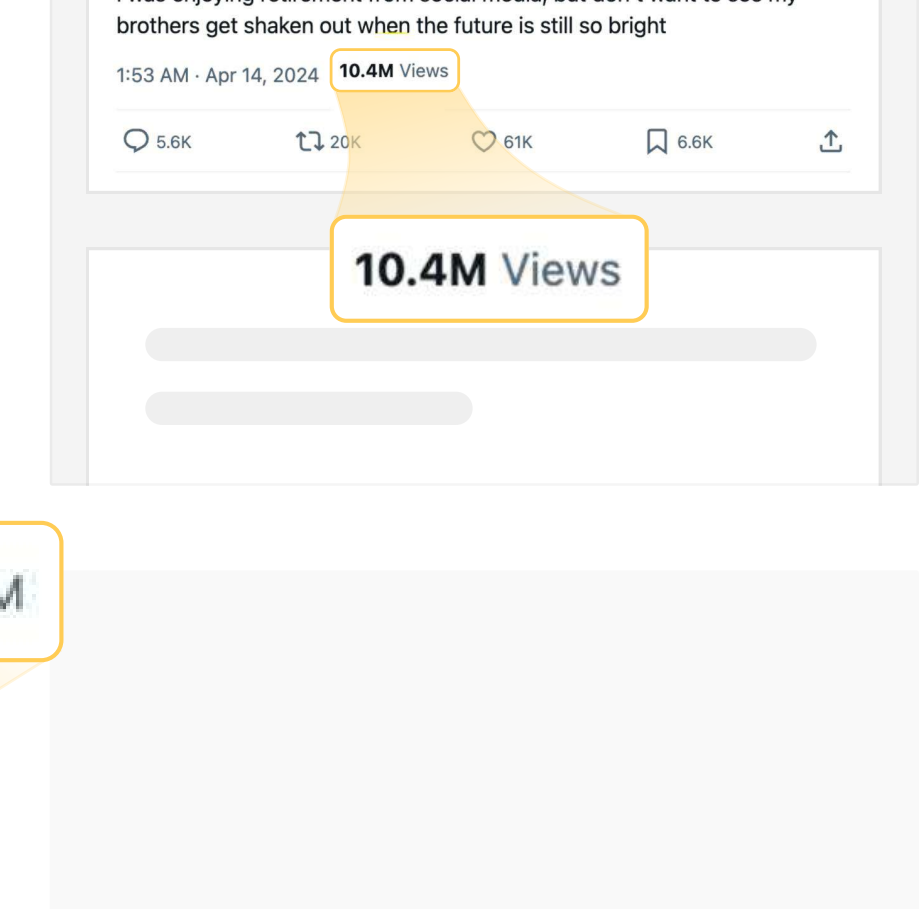
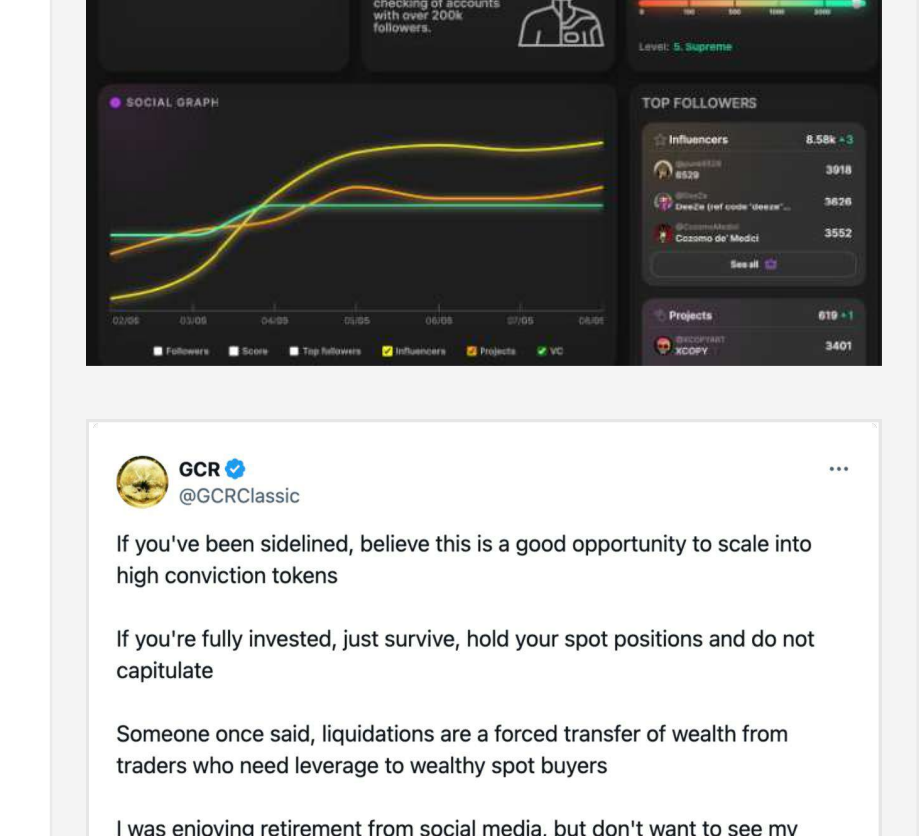
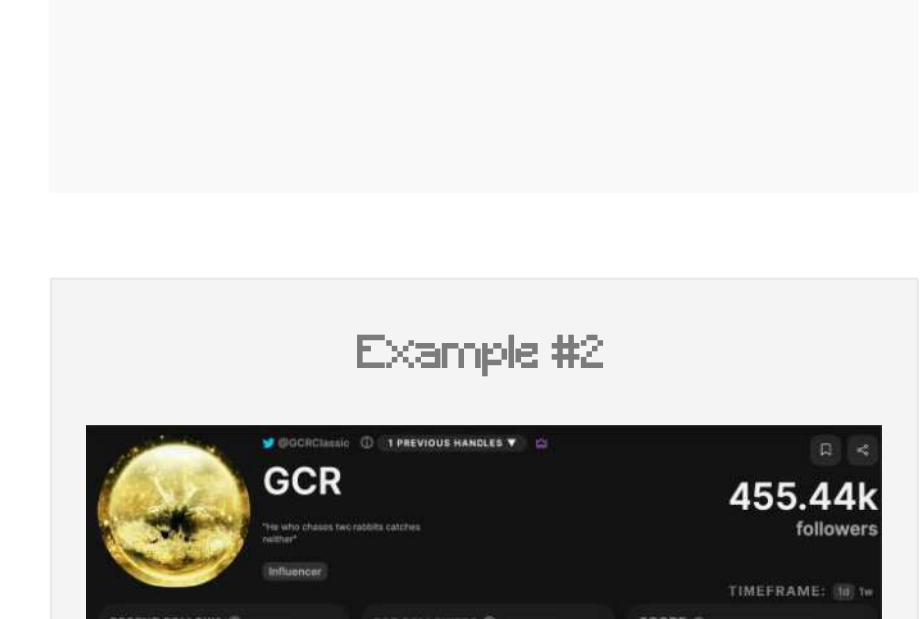
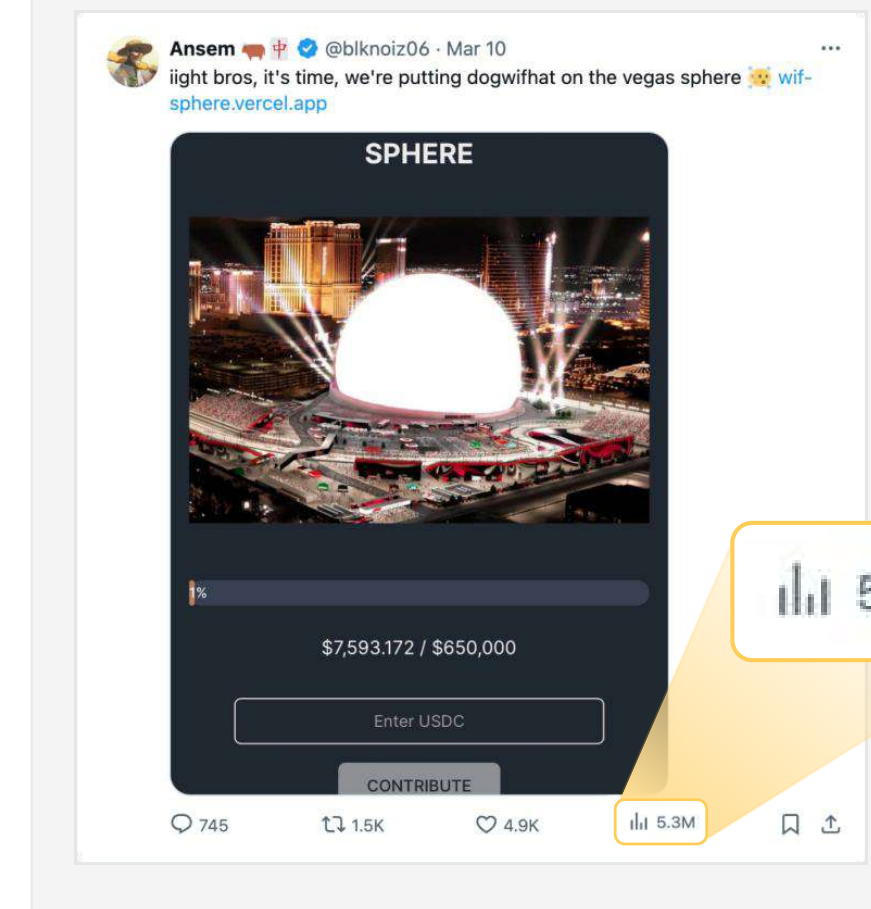
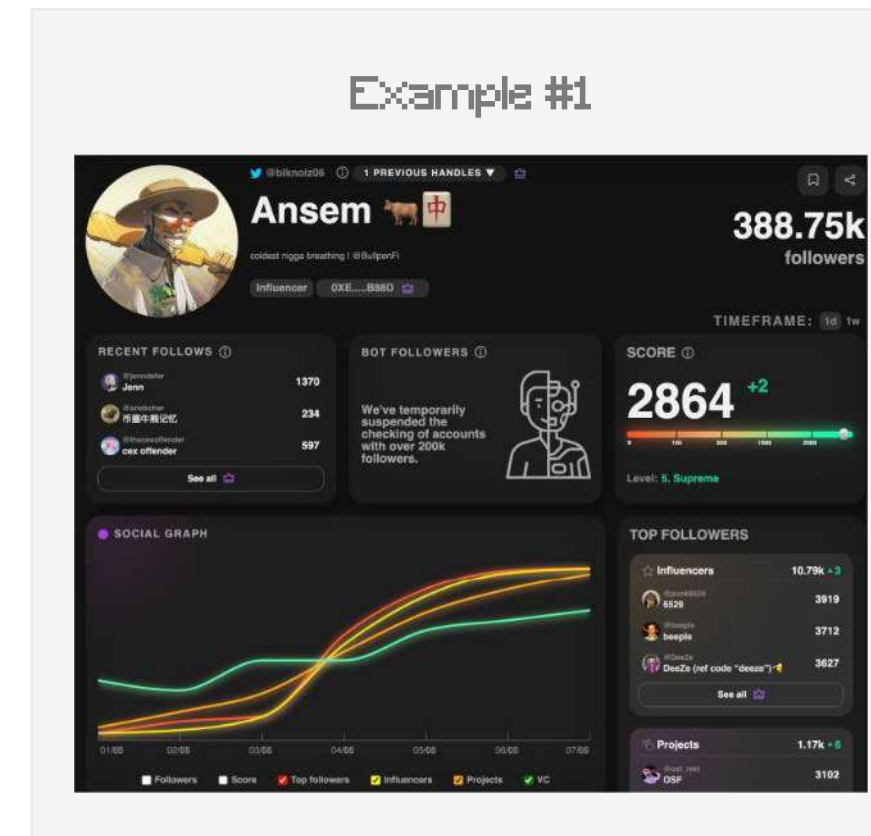
Their reach and engagement often **drive public perception** and **market dynamics** in the digital assets space.



SOURCE: SOCIALBLADE
UPDATED: MAY 6, 2024



SOURCE: THE TIE
UPDATED: MAY 6, 2024





JOIN THE WAITLIST



 CT.COM